

COMPANY PROFILE



**THE FOLLOWING INFORMATION IS THERE TO
INFORM YOU OF THE PRODUCTS AND SERVICES
OFFERED BY OUR COMPANY. THE SERVICES
OFFERED CAN BE TAILORED TO SUIT THE SPECIFIC
NEEDS OF OUR CUSTOMERS. THE MAIN AIM IS TO
ENSURE THAT THE LOWEST COST PER KILOMETER
IS ACHIEVED FOR THE PRODUCTS WHICH WE
OFFER.**

INTRODUCTION

THE FOLLOWING PROPOSAL IS AN INITIATIVE FROM STAR TYRES WHICH IS AIMED AT PROVIDING YOUR COMPANY WITH A SERVICE WHICH WILL MAKE YOUR TYRE AND ASSOCIATED VEHICLE REQUIREMENTS HASSLE FREE AND COST EFFECTIVE. WE UNDERSTAND THAT AS WITH ANY BUSINESS TODAY, MARGINS ARE BEING SQUEEZED AND COSTS ARE ESCALATING. WE ARE CONFIDENT THAT WE WILL BE ABLE TO ENSURE THAT YOUR VEHICLE EXPENSES WILL BE CONTROLLED AND THAT ONLY THE PRODUCTS WHICH MAY BE REQUIRED WILL BE FITTED. WE ARE PROUD OF OUR HONESTY AND INTEGRITY IN THIS INDUSTRY AND LOOK FORWARD TO THE POSSIBILITY OF BEING ABLE TO PROVIDE YOU WITH THE SERVICES WHICH WE OFFER AND YOU DESERVE.

COMPANY HISTORY

Star Tyres was established in January 1994 with the acquisition of Hollis Tyres in Maitland and Storey and Veall in Woodstock. It is an owner managed family business controlled by Michael Gerhardi who has been in the tyre industry for 30 years.

Hollis Tyres, established in 1948, had been well known in the tyre business in Cape Town for many years and had a reputation for good customer service and value for money.

We are proud to say that we have maintained this tradition and have many regular customers who continue to use our services.

PRODUCT GUARANTEES

All products sold carry a manufactures guarantee. In the event of a claim being presented to us, we will ensure that you are satisfied quickly and with the least possible inconvenience.

Details of all guarantees offered are available on request.

ADMINISTRATION

We run a fully computerized invoicing system which allows us to build up a history of work done on any vehicle.

We offer strict 30-day account facilities and our month closes on the last working day of the month. Statements will reach you by the 1st of the month. We are also contracted to all fleet management companies and accept credit cards.

BRANCH

STAR TYRES

CNR 15th Avenue and Voortrekker Road

Maitland

PH: 021 593 1156

PRODUCTS OFFERED

TYRES	We supply all locally manufactured as well as imported new tyres. A full range of retreads are also available.
BATTERIES	Sabat, Willard and Grand Prix
SHOCKS	Gabriel and Monroe.
EXHAUSTS	Bosal and Tuffex
BRAKES	Bosch, ATE and Ferodo
TOWBARS	Bosal
CV JOINTS	Reconditioned units or original equipment

SERVICES OFFERED

SURVEYS	Our sales representatives will do regular inspection on your vehicles to determine any tyre related problems. This will enable you to take corrective action and get the maximum mileage out of your tyres and ensure that the tyres remain roadworthy. We look for smooth tyres, underinflated tyres, mis alignment, damaged rims, damaged tyres, leaking bearings, worn or leaking shocks etc. If required, we can check any other items which the customer wants checked.
COLLECTION	If required, we can collect and deliver vehicles so as to avoid time being wasted by your employees.

ASSOCIATED SERVICES

ALIGNMENT	Electronic 4-wheel alignment is done by highly
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skilled technicians. We will sort out any alignment problems. We also do Truck front wheel alignment.

BALANCING **We offer off car electronic wheel balancing as well as truck wheel balancing with sophisticated equipment which will diagnose excessive out of round run out.**

PUNCTURES **All tyres are removed off the rim so that any internal damage can be inspected and the appropriate repair process can take place.**

NITROGEN **We recommend that tyres be filled with nitrogen. Nitrogen maintains tyre pressure therefore reduces heat buildup by running underinflated tyres. Correct pressures extend tyre life.**

LUBE SERVICES **We offer lube services on vehicle that are out of manufacturer warranties and service plans**

CONCLUSION

STAR TYRES IS IN A VERY

COMPETITIVE BUSINESS. WHAT WE SELL CAN BE BOUGHT AT

OVER 3000 FITMENT CENTRES ACROSS SOUTH AFRICA.

HOWEVER, WE FIRMLY BELIEVE THAT THE PERSONELISED

SERVICE OFFERED BY US, THE ATTENTION TO DETAIL AND

SUPERB WORKMANSHIP SEPERATE US FROM OUR OPPOSITION.